

In this issue:


Back in-person, finally! A2EF Founder Breakfast: July 22 

👉 PassiveBolt joins 27 founders and tech leaders in pledging back to Michigan 


How to communicate at the right frequency for investors

Conquer Accelerator announces its sixth startup cohort

LynxDx started as prostate cancer testing, but turned to COVID testing

Protecting the environment with the Legacy Land Conservancy 

💰 Grants & scholarships for Black female entrepreneurs

PRIDE  events happening throughout the region



FOUNDER 2 FOUNDER

Founder: Jen Baird
Company: Fifth Eye
Stage: Series A
Date Founded: 2014
Headcount: 9
Industry: Healthcare



Building a startup means recruiting and engaging many stakeholders to help support your team. These people are important. They are invested in your success. They want to help, to be engaged, and to contribute. What is the appropriate level of detail to share with stakeholders who are not part of the core team? How you demonstrate progress to different people depends on the frequency of communication.

Read Jen's [Founder2Founder blog](#) for tips on communicating with investors at the right frequency!



STARTUP SKINNY

- *A2EF Member Spotlight:* Kabir Maiga, founder and CEO of [PassiveBolt](#) joins A2EF and fellow founders in supporting their communities
- *A2EF Member Spotlight:* [Nickles Inc. selected for the 6th Conquer Accelerator](#) cohort
- Local startup LynxDx started as a prostate cancer detection test, but [became one of Michigan's largest COVID testing](#) sites
- Ann Arbor SPARK [awarded Throdle \\$25k Best of Bootcamp](#) prize, and runner-up ProjectSynergy, Inc. \$10k award

NOTEWORTHY NONPROFIT

Legacy Land Conservancy

For more than 50 years, Legacy Land Conservancy has been dedicated to protecting land and water in the Washtenaw and Jackson counties as Michigan's first local land trust. Legacy is committed to ensuring that future generations enjoy the clean water, fresh food, scenic rural heritage, and peaceful recreational opportunities that have characterized our communities for generations.

Legacy maintains seven preserves in the area, covering 308 acres with vibrant ecosystems, in addition to monitoring more than 6,000 acres of conservation on private properties. Visitors can explore the seven local preserves for family-friendly outdoor recreational activities, such as hiking, bird watching, skiing, nature study, and photography.



As a past AACF General Operating Support grantee, Legacy Land Conservancy has demonstrated strong leadership & governance, high-quality & impactful programming, and financial strength. Based on national best practice and local nonprofit input, providing unrestricted funding supports the mission, activities, and community impact of the local nonprofit sector.

Want to get involved? Learn more at: legacylandconservancy.org



WE'RE BACK IN-PERSON!

Founder Breakfast
July 22, 2021

Member-first event
Interested? Email community@a2ef.org

8-9:30am @ *Zingerman's
roadhouse*

- Founder Friends + Zingerman's! What more can you ask for. A2EF is hosting small group [Founder breakfasts](#) this summer for entrepreneurs and VCs. Interested? Email: community@a2ef.org
- Michigan Women Forward's [6/23 virtual panel conversation](#) on resilience for the future + the role of gender & race
- EntryPoint hosts a [conversation on fostering innovation and the growth of entrepreneurship](#) on 6/21
- Upcoming [PRIDE events in Ann Arbor](#) and [Ypsilanti](#)



RESOURCE ROUNDUP

- Michigan SBDC [hosts webinars each month](#), including an upcoming session on forming an LLC or DBA
 - Grant & scholarship [opportunities for Black female entrepreneurs](#)
 - [10 tips for applying](#) to startup accelerator programs
 - Prentice 4M recently opened the [first live-work campus in Ann Arbor](#) for professionals & startups
 - [Five stock design asset resources](#) to accelerate your marketing
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The Ann Arbor Entrepreneurs Fund (A2EF) is a vibrant hub for peer learning and networking that enables local entrepreneurs to turn business success into positive community impact. *Interested in becoming a member?* Please contact us at community@a2ef.org.